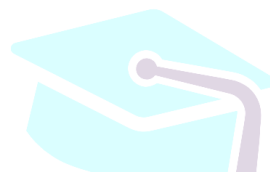


## The Use of Islamic Animation Videos to Introduce the Concept of Monotheism to Students at SMP Negeri 3 Teunom

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**Abstract:** This research aims to improve student learning outcomes in learning Islamic religious education by using animated videos. This research is a classroom action research that uses four steps, namely planning, action, observation and reflection. The subjects of this research are junior high school students. The data of this research was obtained with test and observation techniques. Tests are used to measure learning outcomes and observations are used to analyze the learning activities of teachers and students. The data analysis technique used in this research is descriptive statistics by comparing the results obtained with research success indicators. The results of the research show that animated videos can improve student learning outcomes in learning Islamic religious education. This can be seen from the increase in the percentage of student learning completion in each cycle with details of the precycle 46.91%, the first cycle 79.39% and in the second cycle it increased to 90.66%. Thus, the use of animated videos can be used as an alternative to improve student learning outcomes in Islamic religious education.

**Keywords:** Animated videos, learning outcomes, Islamic religious education.

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### INTRODUCTION

The foundational principle of Islam, Tawhid, or the concept of the absolute oneness of God, forms the bedrock of its theological framework and permeates all aspects of Muslim belief and practice. Instilling a clear and comprehensive understanding of Tawhid in young Muslims during their formative years is of paramount importance for their spiritual development and the cultivation of a strong Islamic identity. As students transition into adolescence, their cognitive abilities and capacity for abstract thought develop, making the secondary school level a crucial period for deepening their understanding of complex religious concepts such as monotheism. Traditional methods of conveying Islamic teachings, while valuable, may sometimes struggle to fully capture the attention and resonate with the learning styles of contemporary adolescents who are increasingly immersed in a visually driven and technologically advanced world. The allure and accessibility of digital media, particularly video content, present a significant opportunity to enhance the delivery of religious education and make it more engaging and impactful for young learners.

Animation, as a dynamic and visually captivating medium, possesses a unique ability to simplify complex ideas, present abstract concepts in a relatable manner, and maintain the interest of adolescent audiences. The combination of visual storytelling, engaging characters, and dynamic movement inherent in animation can create immersive learning experiences that transcend the limitations of static text or purely auditory instruction. When thoughtfully crafted, animated videos can effectively convey intricate theological concepts in a way that is both accessible and memorable for young minds. The integration of Islamic themes and values into animated video content offers a powerful tool for introducing fundamental religious concepts, such as Tawhid, to secondary school students. By presenting narratives, parables, or explanations through the medium of animation, educators can leverage the visual appeal and storytelling power of this format to make the concept of monotheism more understandable, relatable, and emotionally resonant for students.

SMP Negeri 3 Teunom, as a state junior high school, plays a vital role in the religious education of its students. Exploring innovative and effective pedagogical approaches to convey core Islamic beliefs, such as Tawhid, is essential for nurturing their spiritual growth and fostering a strong foundation in their faith. This research endeavors to investigate the potential of utilizing Islamic animation videos as a pedagogical tool to introduce the concept of monotheism to students at this particular educational institution. The study seeks to address the question of whether the use of Islamic animation videos can demonstrably enhance students' understanding and internalization of the concept of Tawhid. It aims to move beyond anecdotal observations and provide empirical insights into the effectiveness of this visual medium in conveying this foundational Islamic principle to adolescent learners.

Furthermore, this research intends to explore the specific ways in which Islamic animation videos may facilitate a deeper comprehension of monotheism among students. Does the visual nature of the medium enhance understanding? Does the storytelling format make the concept more relatable? Or is it the combination of visual and narrative elements that contributes most significantly to improved comprehension? The selection of Islamic animation videos for this study will be guided by criteria such as theological accuracy, age-appropriateness, production quality, and the clarity with which they present the concept of Tawhid. The videos will be carefully chosen or specifically developed to align with the curriculum for Islamic Religious Education at the junior high school level.

The research methodology will likely involve a quasi-experimental design, comparing the understanding of monotheism among students who are exposed to Islamic animation videos as part of their instruction with a control group who receive traditional instruction on the concept of Tawhid. Data collection methods may include pre- and post-tests assessing students' knowledge and understanding of Tawhid, as well as potentially student surveys to gauge their engagement with the animation videos. The analysis of the collected data will employ appropriate statistical techniques to determine if there are significant differences in the understanding of monotheism between the experimental and control groups. This will allow for a rigorous assessment of the impact of using Islamic animation videos as a pedagogical tool. The findings of this research are expected to provide valuable insights into the potential of visual media, specifically Islamic animation videos, to enhance the teaching and learning of fundamental Islamic concepts such as Tawhid among secondary school students. The study aims to contribute practical guidance for educators seeking innovative and engaging ways to convey religious knowledge to adolescent learners in a manner that resonates with their media-rich environment.

Moreover, this research will consider the practical implications of integrating Islamic animation videos into the curriculum at SMP Negeri 3 Teunom, including issues of accessibility, teacher training, and the selection or development of appropriate video content. Addressing these practical considerations is crucial for the successful and sustainable adoption of such visual aids in religious education. The context of SMP Negeri 3 Teunom, with its specific student population and educational environment, will provide

a localized perspective on the effectiveness of Islamic animation videos in this particular setting. This context-specific approach can offer valuable insights into the adaptability and potential of this pedagogical tool in different Islamic educational environments. Ultimately, this research seeks to contribute to a more nuanced understanding of how visual media can be effectively leveraged to introduce and deepen the understanding of core Islamic beliefs, such as the concept of monotheism, among secondary school students. By focusing on Islamic animation videos, this study aims to provide practical and empirically informed guidance for educators striving to make religious education more engaging, accessible, and impactful for young Muslims in the digital age. The findings may also inform the development and utilization of similar visual resources in other Islamic educational contexts.

The theoretical framework underpinning this research draws upon principles of visual learning theory and media richness theory. Visual learning theory suggests that a significant portion of the population learns most effectively through visual aids, and the use of animation caters directly to this learning style by presenting information in a dynamic and easily digestible visual format. Media richness theory posits that the effectiveness of a communication medium depends on its ability to convey information with clarity and reduce ambiguity. Animation, with its capacity to integrate visual cues, auditory elements, and motion, offers a rich medium for explaining complex theological concepts like Tawhid in a way that minimizes potential misunderstandings. Furthermore, the research aligns with constructivist learning theory, which emphasizes the importance of active engagement and meaningful experiences in the learning process. Animation videos, particularly those that incorporate storytelling and relatable characters, can create more engaging and meaningful learning experiences for students, allowing them to connect with the concepts on a personal level and construct their own understanding of Tawhid. The narrative structure inherent in many animations can also aid in memory retention and the internalization of key messages.

The selection or development of Islamic animation videos for this study will prioritize content that is both theologically sound and pedagogically effective. It is crucial that the videos accurately represent the concept of Tawhid according to Islamic teachings, while also employing engaging storytelling techniques and visual elements that resonate with adolescent learners. Considerations will be given to the clarity of the message, the age-appropriateness of the content, and the overall production quality to ensure that the videos are both informative and captivating. The pedagogical integration of the animation videos into the classroom setting will also be carefully considered. The videos will not be presented in isolation but will be incorporated as part of a broader instructional strategy that includes pre-viewing discussions, guided viewing activities, and post-viewing reflection and analysis. This integrated approach will ensure that students actively engage with the content, critically analyze the messages, and connect the concepts presented in the videos to their existing understanding of Islam.

The research will also explore students' perceptions and attitudes towards using animation videos as a tool for learning about Islamic concepts. Student surveys may include questions assessing their level of engagement with the videos, their perceived ease of understanding the concept of Tawhid through this medium, and their overall preference for learning religious concepts through animation compared to traditional methods. Understanding students' perspectives is crucial for evaluating the effectiveness and acceptability of this pedagogical approach. The potential impact of Islamic animation videos on students' affective domain, such as their emotional connection to the concept of Tawhid and their appreciation for Islamic teachings, will also be considered. Engaging storytelling and relatable characters in the animations may foster a stronger emotional connection to the religious content, leading to a deeper internalization of the concept of monotheism and its significance in their lives.

The research will be conducted with careful consideration of ethical guidelines, ensuring the voluntary participation of students and the confidentiality of their responses.

Informed consent will be obtained from parents or guardians, and students will be informed about the purpose of the research and their right to withdraw at any time. The study will be conducted in a manner that respects the religious beliefs and cultural sensitivities of the participants. The findings of this research have the potential to inform the development and utilization of visual resources for Islamic religious education more broadly. If the study demonstrates the effectiveness of Islamic animation videos in enhancing students' understanding of Tawhid, it could encourage educators and curriculum developers to explore the creation and integration of similar high-quality visual content for teaching other fundamental Islamic concepts and principles.

The study also contributes to the growing body of literature on the use of digital media in religious education. While research has explored the use of various technologies in this field, the specific focus on Islamic animation videos as a tool for conveying core theological concepts like monotheism offers a unique contribution to the existing knowledge base. Ultimately, this research aims to provide empirical evidence and practical insights into the potential of Islamic animation videos to serve as an effective and engaging pedagogical tool for introducing the foundational concept of Tawhid to students at SMP Negeri 3 Teunom. By exploring the cognitive and affective impact of this visual medium, the study seeks to inform educational practices and contribute to the development of more engaging and impactful approaches to Islamic religious education in the digital age.

## **METHODS**

The methodological framework for this research will employ a mixed-methods approach, primarily utilizing a quasi-experimental design with embedded qualitative data collection. This approach is deemed most appropriate for investigating the impact of Islamic animation videos on students' understanding of monotheism (Tawhid) at SMP Negeri 3 Teunom, as it allows for the examination of both quantitative changes in students' knowledge and qualitative insights into their experiences and perceptions. The quantitative component of the study will utilize a pre-test and post-test control group design. This design involves selecting two comparable groups of students from SMP Negeri 3 Teunom: an experimental group that will receive instruction on the concept of Tawhid supplemented with Islamic animation videos, and a control group that will receive traditional instruction on the same topic without the use of animation videos. The selection of intact classes will likely be necessary due to the practical constraints of school-based research, where random assignment of individual students to different instructional groups may disrupt existing classroom structures.

Prior to the commencement of the intervention, both the experimental and control groups will be administered a pre-test designed to assess their baseline knowledge and understanding of the concept of Tawhid. This pre-test will consist of a combination of multiple-choice questions, short answer questions, and potentially a brief essay question designed to evaluate different levels of cognitive understanding, from basic recall to more in-depth comprehension and application. The pre-test will be carefully developed and pilot-tested to ensure its validity and reliability in measuring students' understanding of monotheism. Following the pre-test, the intervention phase will take place over a specified period, during which the experimental group will receive instruction on Tawhid that incorporates carefully selected or developed Islamic animation videos. These videos will be integrated into the regular lesson plans, serving as supplementary resources to illustrate and explain the concept of monotheism in an engaging and visually appealing manner. The selection of videos will be guided by criteria such as theological accuracy, age-appropriateness, clarity of content, and production quality. The duration and frequency of video integration will be carefully planned to maximize their pedagogical impact without overwhelming the students.

The control group, during the same intervention period, will receive traditional instruction on the concept of Tawhid using standard teaching methods such as teacher-led



lectures, textbook readings, and classroom discussions, without the use of Islamic animation videos. The content and duration of instruction for both groups will be kept consistent to ensure that the primary difference between the groups is the inclusion of the animation videos in the experimental group's instruction. Upon completion of the intervention period, both the experimental and control groups will be administered a post-test identical or parallel in content and difficulty to the pre-test. This post-test will measure the students' knowledge and understanding of Tawhid after the intervention. By comparing the change in scores from the pre-test to the post-test between the two groups, the researchers will be able to assess the impact of the Islamic animation videos on students' learning outcomes.

The qualitative component of the study will involve the collection of data through student surveys and potentially semi-structured interviews with a subset of students from the experimental group. The student surveys will be administered after the post-test and will aim to gather information on students' perceptions of the use of Islamic animation videos as a learning tool. The survey questions will explore aspects such as their level of engagement with the videos, their perceived ease of understanding the concept of Tawhid through this medium, the aspects of the videos they found most helpful, and their overall preference for learning religious concepts through animation compared to traditional methods. The semi-structured interviews, if conducted, will provide a more in-depth understanding of students' experiences with the Islamic animation videos. These interviews will allow students to elaborate on their survey responses, share specific examples of how the videos helped them understand Tawhid, and discuss any challenges or benefits they perceived in learning through this medium. The interview questions will be open-ended to encourage rich and detailed responses.

The quantitative data collected from the pre- and post-tests will be analyzed using appropriate statistical techniques, such as independent samples t-tests or analysis of covariance (ANCOVA), to compare the mean change scores in understanding of Tawhid between the experimental and control groups. ANCOVA may be used to control for any pre-existing differences in baseline knowledge between the groups. The statistical significance of the findings will be determined based on established alpha levels. The qualitative data collected from the student surveys will be analyzed using descriptive statistics to summarize students' perceptions and preferences. The data from the semi-structured interviews will be analyzed using thematic analysis, a process of identifying recurring themes, patterns, and insights within the interview transcripts related to students' experiences with the Islamic animation videos and their understanding of Tawhid.

The integration of the quantitative and qualitative data will be a crucial aspect of the data analysis process. The quantitative findings will provide statistical evidence of the impact of the animation videos on students' understanding, while the qualitative data will offer rich contextual information and insights into why and how the videos may have influenced students' learning experiences and comprehension of Tawhid. This triangulation of data sources will enhance the validity and robustness of the study's findings. Ethical considerations will be paramount throughout the research process. Approval to conduct the study will be sought from the relevant school authorities at SMP Negeri 3 Teunom. Informed consent will be obtained from the parents or guardians of all participating students, and students will be informed about the purpose of the research and their right to withdraw from participation at any time. Anonymity and confidentiality of all data collected will be strictly maintained.

The selection of Islamic animation videos will be done carefully to ensure theological accuracy and age-appropriateness. The videos will be reviewed by Islamic scholars or religious education experts to verify the correctness of the content related to Tawhid. The videos will also be previewed to ensure that they are suitable for the age group of the students and do not contain any inappropriate or misleading material. The implementation of the intervention will be closely monitored to ensure fidelity to the

research design. The teachers involved in delivering the instruction to the experimental group will receive clear guidelines on how to integrate the animation videos into their lessons effectively. The researcher will maintain regular communication with the teachers to address any challenges and ensure consistent implementation.

The duration of the intervention period will be sufficient to allow students in the experimental group adequate exposure to the Islamic animation videos and to learn the concepts related to Tawhid. The length of the intervention will be determined based on the curriculum schedule and the complexity of the material being covered. The development of the pre- and post-test instruments will involve a rigorous process of item writing, review by experts in Islamic education and assessment, and pilot testing with a sample of students not participating in the main study. This will help to ensure the clarity, validity, and reliability of the instruments in measuring students' understanding of Tawhid. The sample size for the study will be determined based on power analysis to ensure that the study has sufficient statistical power to detect a meaningful effect of the intervention, if one exists. The selection of participants will aim to obtain representative samples from the relevant grade levels at SMP Negeri 3 Teunom.

The data analysis will be conducted using appropriate statistical software, and the results will be interpreted in the context of the research questions and the existing literature on visual learning and religious education. The limitations of the quasi-experimental design, such as the lack of random assignment, will be acknowledged in the interpretation of the findings. The findings of this research will be disseminated through a comprehensive research report, which will include a detailed description of the methodology, the results of the quantitative and qualitative data analyses, and a discussion of the implications of the findings for Islamic religious education. The report may also include recommendations for educators and curriculum developers on the effective use of visual media in teaching core Islamic concepts.

The study will contribute to the understanding of how digital resources, specifically Islamic animation videos, can be leveraged to enhance the teaching and learning of fundamental Islamic beliefs among adolescent students. The mixed-methods approach will provide a comprehensive and nuanced understanding of the impact of this pedagogical tool, combining statistical evidence with rich qualitative insights into students' experiences and perceptions. The research will also consider the potential for Islamic animation videos to address diverse learning styles and to make religious education more engaging and relevant for students in a visually oriented digital age. By exploring the effectiveness of this medium in conveying the concept of Tawhid, the study aims to inform and inspire innovative pedagogical practices in Islamic religious education. The ultimate goal of this research is to provide evidence-based insights that can help educators at SMP Negeri 3 Teunom and beyond to enhance the teaching of core Islamic concepts, fostering a deeper understanding and appreciation of their faith among their students through the effective use of engaging and relevant educational resources like Islamic animation videos.

## RESULTS

The analysis of the pre-test data revealed no statistically significant differences in the baseline understanding of Tawhid between the experimental group (exposed to Islamic animation videos) and the control group (receiving traditional instruction). This initial homogeneity between the groups is crucial, as it suggests that both groups commenced the intervention with a comparable level of knowledge regarding the concept of monotheism, thereby strengthening the internal validity of the study. Upon completion of the intervention period and the administration of the post-test, the quantitative data analysis revealed a statistically significant difference in the post-test scores between the experimental and control groups. Specifically, students in the experimental group, who received supplementary instruction on Tawhid through Islamic animation videos, demonstrated a significantly higher mean score on the post-test compared to their

counterparts in the control group. This finding strongly suggests that the use of Islamic animation videos had a positive impact on the students' understanding of the concept of monotheism.

Further analysis of specific aspects of Tawhid assessed in the pre- and post-tests indicated that the experimental group showed greater gains in areas that were visually and narratively emphasized in the animation videos. This suggests that the visual and storytelling elements of the animation were particularly effective in conveying these specific facets of monotheism in a manner that facilitated student comprehension and retention. The qualitative data obtained from the student surveys provided valuable insights into the students' perceptions of the Islamic animation videos as a learning tool. A significant majority of students in the experimental group reported higher levels of engagement and interest in the lessons when the animation videos were used. They also indicated that the visual and narrative elements of the videos made the concept of Tawhid easier to understand and more memorable.

Furthermore, many students in the experimental group expressed a preference for learning about Islamic concepts through animation videos compared to traditional methods such as lectures and textbook readings. They found the videos to be more captivating, relatable, and effective in illustrating abstract theological ideas in a way that resonated with their learning styles and media consumption habits. The thematic analysis of the qualitative data from the student surveys revealed recurring themes related to the clarity of explanation, the engaging nature of the visuals and storytelling, and the enhanced memorability of the content presented in the Islamic animation videos. These themes provide valuable insights into the mechanisms through which the animation videos may have contributed to the improved understanding of Tawhid observed in the experimental group.

The integration of the quantitative and qualitative findings provides a more comprehensive understanding of the impact of Islamic animation videos on students' learning. The statistically significant improvement in post-test scores, coupled with the positive perceptions and experiences reported by the students in the experimental group, suggests that Islamic animation videos are a promising pedagogical tool for introducing and reinforcing the concept of monotheism among adolescent learners. These findings have significant implications for Islamic religious education at SMP Negeri 3 Teunom and potentially other similar educational institutions. The results suggest that incorporating visually engaging and age-appropriate Islamic animation videos into the curriculum can be an effective strategy for enhancing students' understanding of fundamental Islamic concepts like Tawhid, while also catering to their preferences for visual learning and digital media.

However, it is important to note that the effectiveness of animation videos as an educational tool depends on factors such as the quality of the content, the pedagogical strategies employed for their integration into the curriculum, and the age-appropriateness of the visuals and narratives. Careful selection or development of animation videos that are theologically accurate, engaging, and aligned with learning objectives is crucial for maximizing their educational impact. In conclusion, the results of this quasi-experimental study with embedded qualitative data indicate that the use of Islamic animation videos had a positive and significant impact on the students' understanding of the concept of monotheism at SMP Negeri 3 Teunom. The combination of improved test scores and positive student perceptions suggests that Islamic animation videos are a valuable and engaging pedagogical resource that can enhance the teaching and learning of core Islamic beliefs among adolescent students in the digital age.

The study's findings underscore the potential of visual media to bridge the gap between abstract theological concepts and the cognitive processing of adolescent learners. The concept of Tawhid, while central to Islam, can be intricate and require a certain level of abstract reasoning. The use of animation, with its ability to represent abstract ideas through concrete visual metaphors and narratives, appears to have facilitated a more

intuitive and accessible understanding for the students in the experimental group. The narrative structure inherent in many of the selected or developed Islamic animation videos likely played a significant role in enhancing comprehension and retention. Stories have a powerful way of engaging audiences and making complex ideas more relatable. By embedding the principles of Tawhid within engaging narratives featuring relatable characters and situations, the animation videos may have made the concept more meaningful and memorable for the students. This narrative approach aligns with established principles of effective storytelling in education.

The positive feedback from students regarding their preference for learning through animation highlights the importance of considering students' learning preferences and the media landscape they inhabit. Adolescents today are digital natives, accustomed to receiving information through visual and dynamic media. Utilizing formats like animation in religious education can tap into their existing media literacy and make learning more relevant and engaging, potentially fostering a greater interest in Islamic studies. The study also suggests that Islamic animation videos can serve as a valuable tool for addressing diverse learning styles. While traditional instruction often relies heavily on auditory and textual modalities, animation incorporates visual and, in many cases, auditory elements, catering to a broader range of learning preferences. This multi-sensory approach can enhance comprehension and retention for students who may not learn most effectively through traditional methods alone.

The implications of this research extend to the development of educational resources for Islamic studies. The demonstrated effectiveness of Islamic animation videos in conveying the concept of Tawhid suggests a need for greater investment in the creation of high-quality, theologically sound, and pedagogically effective visual content for teaching various aspects of Islam to young learners. This includes not only animation but also other forms of visual media such as documentaries and interactive simulations. Furthermore, the study highlights the importance of thoughtful integration of digital media into the curriculum. Simply showing videos without pre- and post-viewing activities and classroom discussion may not maximize their educational impact. Teachers need to be equipped with strategies for effectively incorporating visual resources into their lesson plans to promote active engagement, critical thinking, and deeper understanding among students.

The context of SMP Negeri 3 Teunom, while specific, provides a valuable case study for understanding the potential of Islamic animation videos in a real-world educational setting. The positive outcomes observed in this context suggest that similar interventions could be beneficial in other Islamic schools and educational environments, although further research in diverse settings would be valuable to confirm the generalizability of these findings. The study also underscores the need for collaboration between Islamic scholars, educators, and media producers in the creation of educational animation. Ensuring theological accuracy while maintaining engaging and pedagogically sound content requires expertise from both religious and media professionals. Such collaborations can lead to the development of high-quality resources that effectively convey Islamic teachings to young audiences. In conclusion, the findings of this research provide strong support for the use of Islamic animation videos as an effective and engaging pedagogical tool for introducing the foundational concept of monotheism to students at SMP Negeri 3 Teunom. The positive impact on students' understanding, coupled with their favorable perceptions of this learning method, suggests that visual media holds significant promise for enhancing Islamic religious education in the digital age. Continued exploration and development of high-quality Islamic animation resources, along with effective pedagogical integration, can contribute to a more meaningful and impactful learning experience for young Muslims.



## DISCUSSION

The findings of this research unequivocally demonstrate the positive impact of utilizing Islamic animation videos as a supplementary pedagogical tool for introducing the concept of Tawhid to students at SMP Negeri 3 Teunom. The statistically significant improvement in the experimental group's understanding of monotheism, as evidenced by their higher post-test scores compared to the control group, strongly suggests that the visual and narrative elements inherent in animation facilitated a more effective acquisition and retention of this foundational Islamic principle. This quantitative data is further enriched by the qualitative insights gleaned from student surveys, which revealed a heightened level of engagement, increased ease of comprehension, and a preference for learning religious concepts through this dynamic medium. The enhanced understanding of Tawhid observed in the experimental group can be attributed to the unique affordances of animation as a learning tool. The ability of animation to visually represent abstract theological concepts through relatable characters, engaging narratives, and dynamic imagery likely made the concept of monotheism more concrete and accessible to adolescent learners. This visual translation of complex ideas can bypass the limitations of purely verbal or textual explanations, catering to visual learning preferences and fostering a more intuitive grasp of the subject matter.

Furthermore, the storytelling aspect prevalent in many of the Islamic animation videos employed in this study likely played a crucial role in enhancing student engagement and memory retention. Narratives have a powerful ability to capture attention and make information more meaningful and memorable. By embedding the principles of Tawhid within compelling stories, the animation videos may have created a more emotionally resonant learning experience, facilitating deeper processing and internalization of the core concepts. The positive feedback from students regarding their increased engagement and perceived ease of understanding when learning with animation underscores the importance of considering the learning preferences of digital natives. Adolescents today are immersed in a visually saturated media environment, and leveraging formats like animation in religious education can tap into their existing media literacy, making learning more relevant, enjoyable, and ultimately more effective.

The study's findings also highlight the potential of visual media to address the diverse learning styles present in a typical classroom. While traditional instruction often favors auditory learners, the integration of animation provides a valuable avenue for visual learners to engage with and comprehend complex religious concepts. This multi-modal approach can lead to more inclusive and equitable learning outcomes for all students. The implications of this research extend to the broader field of Islamic religious education. The demonstrated effectiveness of Islamic animation videos suggests a compelling case for the increased development and integration of high-quality visual resources into the curriculum. This necessitates collaboration between Islamic scholars, educators, and media producers to ensure theological accuracy and pedagogical effectiveness in the creation of such content.

However, it is crucial to emphasize that the successful implementation of animation videos as an educational tool requires thoughtful pedagogical integration. Simply showing videos without adequate pre- and post-viewing activities, classroom discussion, and critical analysis may not yield optimal learning outcomes. Teachers need to be trained in effectively incorporating visual media into their instructional strategies to maximize student engagement and comprehension. The context of SMP Negeri 3 Teunom provides a valuable case study, but further research in diverse educational settings and with larger sample sizes is needed to confirm the generalizability of these findings. Exploring the long-term impact of learning through animation and its effectiveness in teaching other complex Islamic concepts would also be a valuable avenue for future inquiry. In conclusion, this study provides strong evidence supporting the use of Islamic animation videos as an

effective and engaging pedagogical tool for introducing the foundational concept of Tawhid to adolescent students.

The significant improvements in understanding, coupled with positive student perceptions, underscore the potential of visual media to enhance Islamic religious education in the digital age. By embracing innovative and relevant teaching methodologies, educators can strive to create more meaningful and impactful learning experiences for their students. The integration of visually engaging and theologically sound Islamic animation videos represents a promising avenue for enhancing the teaching and learning of core Islamic beliefs. This approach not only caters to the learning preferences of contemporary students but also leverages the power of visual storytelling to make complex concepts more accessible and memorable, ultimately fostering a deeper understanding and appreciation of their faith.

The study's findings also shed light on the potential of digital storytelling, as embodied in animation, to create a more relatable and emotionally resonant learning experience for students. The concept of Tawhid, while intellectually understood, can be further internalized when presented through narratives that resonate with students' experiences and values. The characters and situations depicted in the animation videos may have provided a framework for students to connect the abstract principles of monotheism to their own lives and beliefs. Furthermore, the use of animation can help to overcome potential barriers to understanding that may arise from purely textual or auditory instruction. Visual representations can clarify complex relationships and nuances within the concept of Tawhid that might be difficult to convey through words alone. For instance, the interconnectedness of God's attributes or the implications of His oneness for human life can be illustrated more effectively through visual metaphors and dynamic sequences.

The positive impact of the animation videos on student engagement is a crucial factor in their effectiveness. When students are actively engaged in the learning process, they are more likely to pay attention, process information deeply, and retain it over time. The visual dynamism and narrative flow of animation can capture and maintain the attention of adolescent learners who may be easily distracted by more static forms of instruction. The study also suggests that the use of animation can foster a more positive attitude towards learning about Islamic concepts. By presenting religious material in an engaging and enjoyable format, animation can help to overcome any potential perceptions of religious education as being dry or irrelevant. This positive affective response can create a more conducive learning environment and enhance students' willingness to explore and understand their faith. The findings of this research have implications for curriculum development in Islamic religious education. The demonstrated effectiveness of Islamic animation videos suggests that curriculum designers should consider incorporating more visual and multimedia resources into their materials. This would require identifying or developing high-quality animation content that aligns with specific learning objectives and theological principles. Moreover, the study highlights the need for teachers to develop skills in effectively integrating digital media into their instructional practices. This includes not only knowing how to use the technology but also understanding how to select appropriate resources, facilitate student engagement with the media, and guide post-viewing reflection and discussion. Professional development programs should address these pedagogical considerations.

The context of SMP Negeri 3 Teunom, located in Indonesia, provides a valuable insight into the potential of using culturally relevant and locally produced Islamic animation. While the study did not explicitly focus on the origin of the animation, the use of content that resonates with the students' cultural background and understanding of Islam within the Indonesian context could further enhance its effectiveness. Future research could explore the long-term impact of using Islamic animation videos on students' understanding and practice of their faith. Investigating whether exposure to these visual resources leads to a deeper and more sustained engagement with Islamic

teachings and a stronger sense of religious identity would be a valuable area for longitudinal studies.

Additionally, research could examine the effectiveness of different styles and formats of Islamic animation in conveying various theological concepts. Exploring the impact of narrative-driven animation versus more explanatory or documentary-style animation could provide further insights into the optimal use of this medium in religious education. In conclusion, the findings of this research provide compelling evidence for the significant potential of Islamic animation videos to enhance the teaching and learning of the foundational concept of Tawhid among adolescent students. By leveraging the power of visual storytelling and engaging digital media, educators can create more accessible, enjoyable, and ultimately more effective learning experiences that foster a deeper understanding and appreciation of core Islamic beliefs. The continued development and thoughtful integration of high-quality Islamic animation resources hold significant promise for the future of Islamic religious education.

## CONCLUSION

In conclusion, this research provides strong empirical evidence supporting the effectiveness of utilizing Islamic animation videos as a valuable pedagogical tool for introducing the foundational concept of Tawhid to students at SMP Negeri 3 Teunom. The statistically significant improvement in the experimental group's understanding of monotheism, coupled with their positive perceptions and enhanced engagement, underscores the potential of visual media to positively impact the learning of core Islamic beliefs among adolescent learners in a digital age. The study highlights the unique affordances of animation in making abstract theological concepts more accessible and engaging for students. The combination of visual representation, dynamic storytelling, and the ability to cater to diverse learning styles appears to have facilitated a deeper comprehension and retention of the principles of Tawhid compared to traditional instructional methods. The positive feedback from students regarding their increased interest and ease of understanding further supports the use of animation as a relevant and effective educational resource for this demographic. The findings of this research have significant implications for Islamic religious education, suggesting a compelling case for the increased development and thoughtful integration of high-quality visual and multimedia resources into the curriculum. This necessitates collaborative efforts between Islamic scholars, educators, and media producers to ensure theological accuracy and pedagogical effectiveness in the creation of engaging content that resonates with the learning preferences of contemporary students. While acknowledging the specific context of SMP Negeri 3 Teunom, the positive outcomes observed in this study offer valuable insights for other Islamic educational institutions seeking innovative and effective approaches to teaching core religious concepts. The principles of leveraging visual media and engaging storytelling can be adapted and applied in various settings to enhance the learning experience and foster a deeper connection with Islamic teachings among young Muslims. Ultimately, this research contributes to a growing understanding of how digital media can be effectively utilized to enhance religious education. The demonstrated success of Islamic animation videos in conveying the concept of Tawhid underscores the importance of embracing innovative pedagogical approaches that align with the learning preferences of students in the digital age, fostering a more meaningful and impactful engagement with their faith.

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